



European Network of Design for Resilient Entrepreneurship



Co-funded by the
Erasmus+ Programme
of the European Union

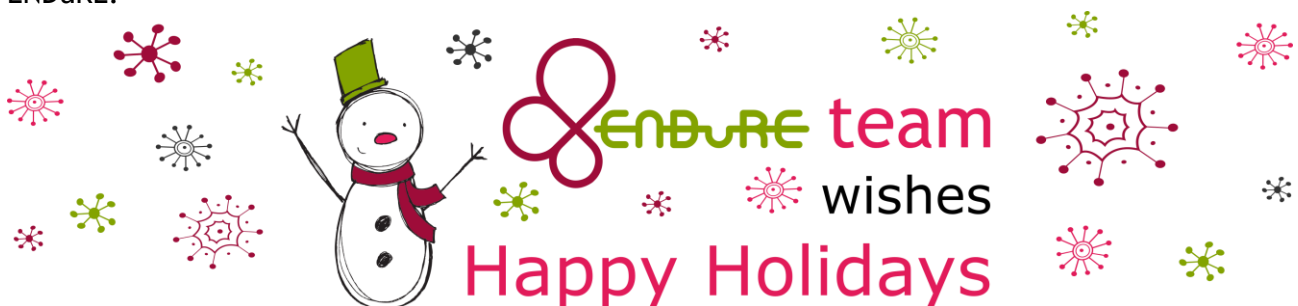
Newsletter n.5/2015

Starting up ENDuRE

As the ENDuRE Programme Design phase is nearing completion, a series of ENDuRE events took place in the three partner countries to raise the profile of the project.

It has been a work-intensive period but the ENDuRE Programme Design phase is now nearing completion and we are now looking forward to moving into the implementation phase in 2016. In preparation for this, the ENDuRE partners met in London and Guildford on 2nd and 3rd November, to design a detailed schedule of the launch of the ENDuRE programme. The programme will be launched next spring in the three partner countries: Italy, Denmark and United Kingdom. Besides the educational and training programme and materials ENDuRE will offer a selected group of participants the opportunity to be hosted by one of the partner companies abroad, thus learning from more mature businesses how to grow and be consistent.

During the meeting were also prepared three national dissemination conferences scheduled for late November 2015. Partners in each country organized events to share the first results of the project with stakeholders, and explain how students, faculties and the whole entrepreneurship ecosystem will benefit from ENDuRE. To involve a larger number of participants and increase the impact of such events, the Italian and UK meetings have hosted a project business partner who joined the conference via skype. In this way companies could present their activities to the audience abroad and invite participants to take advantage of the mobility phase offered by ENDuRE.



Business brunch with ENDuRE at Kolding



"Business brunch" på Campus Kolding
- Mød dygtige studerende

Business Kolding, Designskolen Kolding, IDEA og SDU Erhverv inviterer til Business Brunch den **27. november 2015 kl. 8.45 - 11.45** på Syddansk Universitet i Kolding.

Under en uformel brunch kan du møde engagerede studerende, der ønsker at samarbejde med din virksomhed.

Mange virksomheder, som din, har allerede haft stor glæde og gavn af at have tilknyttet en studerende. Det kunne være til enten projektskrivning om en problemstilling i din virksomhed, i praktik eller i studiejob. Vi har inviteret studerende fra Syddansk Universitet og Designskolen Kolding, der ønsker et samarbejde, og her kan I mødes for første gang. Deltagelse er gratis, men der skal medbringes et aktivt opslag til studentersamarbejde.

Hvis du synes, det lyder interessant, kan vi sammen sætte et par ord på det samarbejde du ønsker. Du er velkommen til at kontakte virksomhedskonsulent Helene Fast Seefeldt på hets@sdu.dk eller 6550 2029.

Vi glæder os til at se jer.

Venlig hilsen
Business Kolding, Designskolen Kolding, IDEA og SDU Erhverv

Fredag 27. november 2015 kl. 8.45 - 11.45.
SDU Campus Kolding
Universitetsparken 1, 6000 Kolding

Sidste tilmelding mandag den 23. november 2015 kl. 12 via dette link <http://bit.ly/1NGoQyi>
Begrænset antal pladser.

BUSINESS KOLDING SYDDANSK UNIVERSITET STARS **IDEA** **ENDURE** **DKU**

Friday 27 November more than 50 local companies and 110 students were gathered at the [University of Southern Denmark](#) in Kolding for a national conference, hosted by [IDEA Entrepreneurship Centre](#) and the business department of the University.

All participants in the conference had an interest in entrepreneurship and startup companies, and Lone Toftild from IDEA gave a presentation on the Endure Project and how to secure resilience in start-up companies.

The participants got in introduction to the steps in the ENDURE project and how it will ensure progress and establish best practice models.

After the presentations the participants in the conference were invited to a matching session, where students met companies to make arrangements for future corporation. This networking session has already paid off for several students who now have agreements on internships.



Increasing the resilience of start-ups in Tuscany



European Network of Design for Resilient Entrepreneurship
Accrescere la resilienza delle Start-Up
Nuovi strumenti didattici a supporto delle imprese innovative
25 Novembre 2015

Polo Tecnologico Navacchio, Pisa, Auditorium Incubatore (III lotto)

PROGRAMMA

9:30 Accoglienza e registrazione

9:45 Saluto di benvenuto:

- Andrea Di Benedetto, Presidente Polo Tecnologico Navacchio
- Paolo Ferragina, prorettore per la ricerca applicata e l'innovazione, Università di Pisa

10:00 **Sessione 1** - Il progetto **ENDuRE** - European Network of Design for Resilient Entrepreneurship

Chairman: Gualtiero Fantoni, Università di Pisa

- **ENDuRE Project: companies and universities together for improving the resilience of European Startups** - Gabriele Montelisciani, Università di Pisa
- Video collegamento con John Erland Østergaard, Blue Ocean Robotics

11:00 Coffee break

11:15 **Sessione 2** - Educazione all'imprenditorialità e mobilità transnazionale: le best practice dei partner di ENDuRE

- **Polo Navacchio S.p.a.: Tirocini formativi: I risultati dell'indagine del Progetto OTMET** - Ozgur Onur Durmaz, Mersin Techno Park
- **CEDIT: Educare all'imprenditorialità attraverso la promozione della mobilità transnazionale: i progetti RMT, Youth Talent to Market e MOBnet** - Laura Simoncini, CEDIT
- **Università di Pisa: Promuovere l'innovazione e lo spirito imprenditoriale. L'esperienza del PhD+** - Antonella Magliocchi, Università di Pisa

12:15 Discussione

12:45 Conclusioni

13:00 Light lunch



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The [Technology Park of Navacchio](#), Pisa, on 25th November hosted the conference “Increasing the resilience of start-ups” organized in collaboration with the [University of Pisa](#) and [CEDIT](#). Andrea Di Benedetto, President of TechnoPark, presented the services provided in support of businesses, while Paolo Ferragina, Vice-Rector for innovation, highlighted the technology transfer strategy and policies adopted by the University of Pisa.

Gualtiero Fantoni, chair of the conference and project coordinator of ENDuRE, challenged the audience to reflect on the pains and issues that come into play when launching a new business, and the extreme effort necessary to let it grow and compete on a global scale. ENDuRE’s main objectives and motivations were explained by Gabriele Montelisciani, who presented also the first results achieved with the completion of the entrepreneurship ecosystem investigation. During the meeting were presented also some best practices from CEDIT ([MOBnet](#) Mobility and

Networking; [RMT](#) Renewal of Transnational Mobility, [Youth Talent to Market](#)) and the University of Pisa (www.unipi.it/phdplus) in the field of student’s mobility and support to entrepreneurship. Mikkel Knudsen from Blue Ocean Robotics joined the conference via skype and gave a short presentation of the company, which will host one of the start-ups trained with ENDuRE. The audience was represented by students, interns, faculties, university officers, managers of technological parks and entrepreneurs of national and international level. The conference in fact involved also a group of 30 people from Turkey, Portugal, Estonia, Lithuania and Greece participating in the [Project OTMET](#) (see box). This was really a huge opportunity for sharing insights about different ecosystems, for growing the network and exchanging best practices.



OTMET Project - Training for facilitators

OTMET (On-Job Training Models in Europe and Training of Trainers) training took place in Navacchio Techno Park from Monday 23rd to Friday 27th 2015. It is a project carried out under Erasmus+, K-Action 2 Cooperation for innovation and the exchange of good practices with a main goal to ease the transition of students from Higher Education Institutions to working life. The partnership consists of 10 partners from six countries: Turkey (5 partners), Portugal, Lithuania, Italy, Greece and Estonia (1 partner each).

OTMET is based on three pillars:

- developing a work based learning (WBL) model for higher education institutions and adapting relevant lectures appropriate to on-job training activities;
- developing a “training of facilitators” program to increase the efficiency of on-job training activities
- developing an e-platform to use as training mediator and develop materials for the platform itself.



The Training of Facilitators Program was addressed to academics and entrepreneurs to increase the efficiency of on-job training activities and also to be able to manage coordination and cooperation of academy-student-industry triangle for education and training activities. The Training program was also important to develop online programs and collect information to be used for online educational materials. The program included classroom activities, group work, visits to companies and to various

organizations as the Internship Office of the University of Pisa, GiovaniSì (Regione Toscana) and Pisa Chamber of Commerce.

It was a productive and operational week perfectly fitting with the objectives of the European Union which has repeatedly stressed the importance of the relationship between Universities, territory and work, with the specific goal of creating an economy based on competitive knowledge, sustainable growth, better jobs and greater social cohesion.

Website: www.otmett.com

Digital Business: Will your start-up 'ENDuRE'?



European Network of Design for
Resilient Entrepreneurship

Increasing the resilience & competitiveness of European Start-Ups

ENDuRE – An Introduction

11th December 2015

12 – 1pm

66MS03 (MBA classroom)

SURREY BUSINESS SCHOOL

Come along to hear from innovative, exciting start-ups as well as your favourite module leaders on:

The demand for ENDuRE – how and why the programme came about!
How entrepreneurs and start-ups are already benefiting!

How **you** can **benefit** from the programme!

How **you** can get **involved**!

CEOs & founders of iVeridis & Biobeats!
...& very special guests!

FREE FOOD & DRINK

for those who register:
ENDuRE@surrey.ac.uk
@Eventbrite: ENDuRE

IVERIDIS
INTELLIGENT INNOVATION

BI+BEATS



Surrey Business School (SBS) hosted a riveting lunchtime talk by CoDE Team member Dr David Plans, CEO of [BioBeats](#), [Synoptic Technologies](#) CEO [Stephen Mooney](#), and Marchini from Polo Navacchio on the European Network of Design for Resilient Entrepreneurship (ENDuRE). Both BioBeats and Synoptic are innovative, disruptive start-ups with valuable insight about why and how companies like them are benefiting from initiatives like ENDuRE. Polo Navacchio, a technology center and incubator outside Pisa, is a prominent member of the Tuscan startup ecosystem.

It was a packed house of [MBA](#) students and SBS staff and academics, and the speakers turned our assumptions on their collective head: everything we thought we knew about IP, investors, and the business landscape was suddenly up for grabs. There's no tidy formula nor agreed roadmap; instead, it's messy, contradictory, sometimes shadowy, and never quite what you expect. How is your business going to survive? How can start-

ups get the tools that they'll need to keep their heads above water?

This is where ENDuRE comes in. Stay tuned, as there will be much more to come from the ENDuRE team!



For more information about the ENDuRE project, please visit our website

www.endureproject.eu or e-mail us at: info@endureproject.eu



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BLUE OCEAN ROBOTICS
- for humans

POLO TECNOLOGICO
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