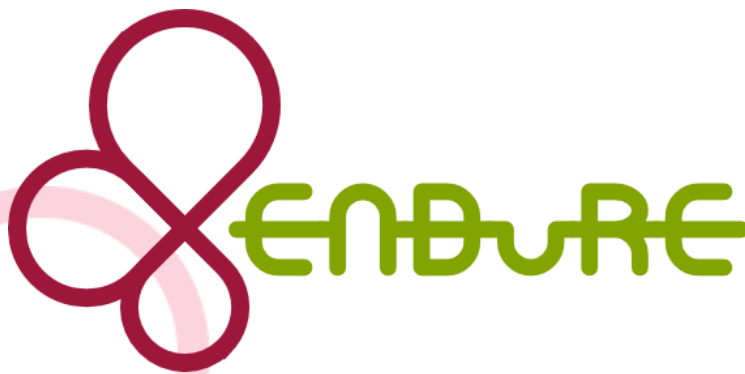


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IVERIDIS
INTELLIGENT INNOVATION

WP1 INVESTIGATION EXECUTION REPORT

Subtitle - Document Short Description

WP7 (T7.2_WP1 Investigation Execution Report)

UNIPi, NAVACCHIO

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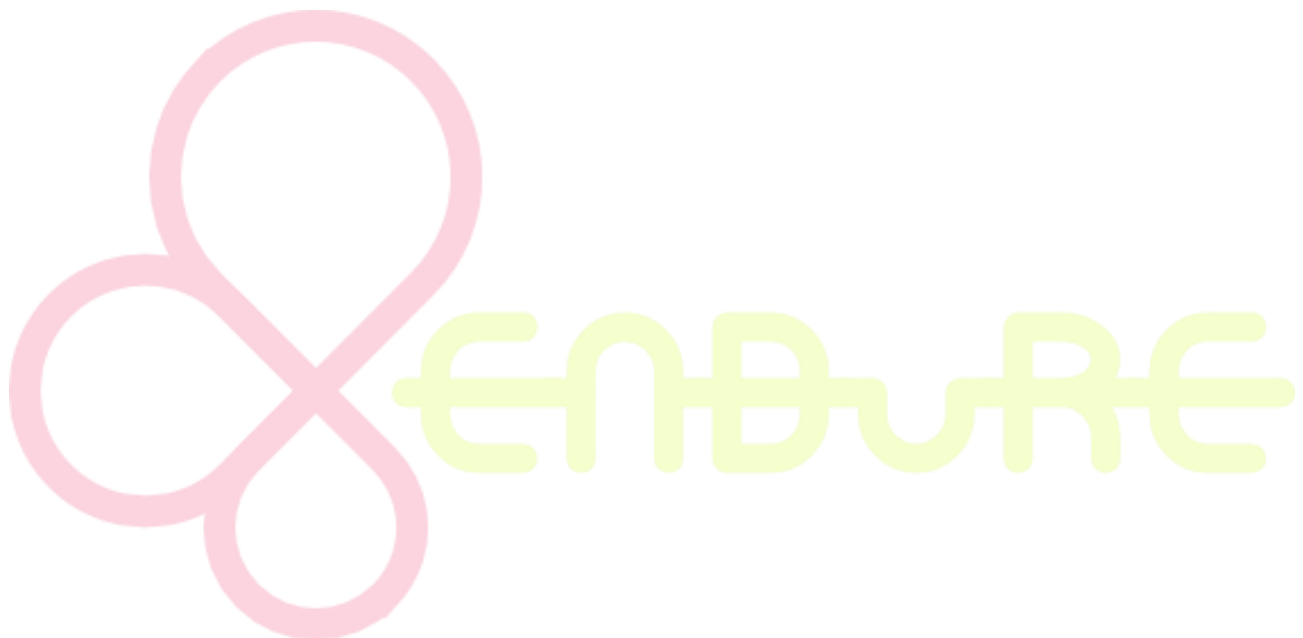


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Document History

Version	Date	Author (Partner)	Remarks
Draft v.01	17/06/2015	UNIFI	Released for partners validation



1 Introduction

This document aims to resume the execution of the investigation carried out in the WP1. The report deepens main issues, criticalities, results and key performance indicators to properly understand the way in which the investigation was planned, realized and monitored.

2 Investigation execution

2.1 Timing and continuous control

The investigation action plan (R1.1) identified the steps to follow to properly execute the investigation. According with the above-mentioned document, the survey would begin on **February 2** and end on **February 27**.

Before starting the submission of the questionnaires, the forms referred to each target group were shared with all the partners to collect feedbacks about the structure and the contents. Few comments were provided via mail, but some adjustments were defined in the virtual meeting held on **29 January**.

During the meeting participants asked to clarify some doubts about the target group definitions, mainly about enterprises.

Participants also committed to read the questionnaires carefully and provide any other feedbacks. CEDIT supported NAVACCHIO for completing the questionnaires addressed to Business Associations and Enterprises.

In order to complete these adjustments some more days were needed, thus the Investigation started few days later than planned (**6 February**).

Despite the big effort to complete the investigation in time, a small number of responses were collected by the end of February and for this reason the deadline was postponed to **9 March**.

Target Group	Samples per country	DK	IT	GB	Total
Business/Trade Association	5	0	3	0	3
Enterprises	20	0	17	0	17
Fab Labs	2	1	1	0	2
Faculty	30	8	8	0	16
Investors	5	0	0	5	5
Public Bodies	5	0	1	0	1
Tech Parks, Incubators, Innovation Poles	5	0	1	1	2
Startuppers	25	3	3	0	6
Students	50	13	167	1	181
Universities	3	0	0	0	0
Total	150	25	201	7	233

Table 1 - Responses collected per target group by the 24 February

Some further issues to be solved came out at this stage:

- Poor English
- Problems with the mandatory questions

To overcome these, some improvements on the English were done and some questionnaires were shortened according to partners' comments. Moreover some mandatory responses were modified to make the questionnaires more adaptable to the differences between the entrepreneurial ecosystems of partner Countries.

Since the number of responses was still very low, partners proposed to further extend the deadline, and this issue, together with the other related to the WP1, were discussed in the virtual meeting held the **11 March**.

During this meeting British partners underlined the differences between some terminologies used in the questionnaires and the ones actually used by British stakeholders involved in the investigation. Moreover some stakeholders found the survey too long.

Partners agreed to postpone the deadline to **18 March** in order to collect more responses.

Even if this deadline was exceeded, the questionnaires collected by each partner were not enough to reach the goals defined in the investigation action plan (R1.1), thus partners agreed to discuss the issues related to the WP1 during the project meeting held in Odense (**9-10 April**).

Target Group	Business					Public					TOT
	Association	Enterprises	Fab Labs	Faculty	Investors	Bodies	STP/Incubators	Startuppers	Students	Universities	
Samples per country	5	20	2	30	5	5	5	25	50	3	150
Blue Ocean	0	1	2	0	0	0	0	0	0	0	3
Idea	6	1	0	16	6	3	3	17	23	2	77
TOT DENMARK	6	2	2	16	6	3	3	17	23	2	80
Iveridis	0	3	0	0	6	2	1	4	0	0	16
Surrey	0	0	0	2	0	0	1	0	26	0	29
TOT GREAT BRITAIN	0	3	0	2	6	2	2	4	26	0	45
Cedit	6	13	0	0	0	4	0	0	1	0	24
Navacchio	0	28	0	0	2	0	9	11	0	0	50
Unipi	0	1	1	12	3	1	0	4	181	2	205
TOT ITALY	6	42	1	12	5	5	9	15	182	2	279
TOT	12	47	3	30	17	10	14	36	231	4	404

Table 2 - Number of responses collected by each partner (27 March)

The following corrective actions were planned during the project meeting in Odense to complete the investigation.

When	Who	What
17 April	SURREY + IVERIDIS	will reshape the questionnaires for start-uppers and enterprises , sharing them with IDEA. ALL will validate the new questionnaires
17 April	UNIPi + CEDIT	will update the GANTT and flow chart for WP1 (UNIPi will inform EACEA about the new deadline, explaining the rationale of that).
21 April	SURREY + IDEA (UNIPi supervision - Leo)	will complete a new version of the questionnaires also for other targets (especially students and faculty personnel) and will start the second phase of the investigation.
22 April	ALL	Update of the WP2_T2.1 methodologies
8 May	ALL	deadline for the completion of the survey targets.
22 May	NAVACCHIO + UNIPi	Release of the Investigation Report (SURREY will proof read it)
end of May	UNIPi	start working on Technical specifications of the <u>programme</u> .

Table 3 - Corrective actions to complete the investigation

The new version of the questionnaires for the most critical target groups (Start-uppers, Enterprises, Students and Faculty) were updated according with the feedbacks coming from partners and the final versions of these (designed on SurveyMonkey) were available from **28 April** to be submitted.

Questionnaires for other target groups were only modified in terms of form structure, in particular the online form (Google Drive) were divided into separate sections with different pages, to help the interviewee not to have the impression that the questionnaire was too long.

Close to end of the investigation (**6 May**), the number of responses collected were still low and further extension of the deadline was scheduled for the **15 May**.

Total												
Target Group	Business											TOT
	Association	Enterprises	Fab Labs	Faculty	Investors	Public Bodies	STP/Incubators	Startuppers	Students	Universities		
Samples per country	5	20	2	30	5	5	5	25	50	3		150
Blue Ocean	0	1	2	0	0	0	0	0	0	0		3
Idea	6	5	0	17	6	3	5	24	29	2		97
ND	0	2	0	0	0	0	0	1	1	0		4
DENMARK	6	8	2	17	6	3	5	25	30	2		104
Cedit	6	13	0	0	0	4	0	0	1	0		24
Navacchio	0	28	1	0	2	0	9	11	0	0		51
Unipi	0	1	1	17	3	1	0	10	183	3		219
ND	0	0	0	0	0	0	0	1	0	0		1
ITALY	6	42	2	17	5	5	9	22	184	3		294
Iveridis	1	3	0	2	6	2	1	24	0	0		39
Surrey	0	0	0	2	0	0	1	2	26	0		31
ND	0	0	0	0	0	0	0	4	0	0		4
UNITED KINGDOM	1	3	0	4	6	2	2	30	26	0		74
TOT	13	53	4	38	17	10	16	77	240	5		472

The following are the responses collected by each partner at the end of the investigation (**15 May**) and the elaborations made on this data are included in the document R1.2 Entrepreneurship Ecosystem Investigation.

Total												
	Business											
Target Group	Association	Enterprises	Fab Labs	Faculty	Investors	Public Bodies	STP/Incubators	Startupper	Students	Universities	TOT	
Samples per country	5	20	2	30	5	5	5	25	50	3	150	
Blue Ocean	0	1	2	0	0	0	0	0	0	0	3	
Idea	6	6	0	17	6	7	6	25	41	3	117	
ND	0	1	0	1	0	0	0	2	1	0	5	
DENMARK	6	8	2	18	6	7	6	27	42	3	125	
Cedit	6	13	0	0	0	4	0	1	1	0	25	
Navacchio	0	28	1	0	2	0	9	11	0	0	51	
Unipi	0	1	1	31	3	1	0	15	185	3	240	
ND	0	0	0	0	0	0	0	2	0	0	2	
ITALY	6	42	2	31	5	5	9	29	186	3	316	
Iveridis	1	4	0	2	6	2	1	37	0	0	53	
Surrey	3	5	0	5	0	0	1	8	33	0	55	
ND	0	6	0	0	0	0	0	5	0	0	11	
UNITED KINGDOM	4	15	0	7	6	2	2	50	33	0	119	
TOT	16	65	4	56	17	14	17	106	261	6	560	

Table 4 - Number of responses collected during the investigation

2.2 Performance evaluation

The following tables highlight the number of email requesting to fill the questionnaires sent by each partners divided per target groups and the staff who participate in the investigation. Moreover, the tables emphasize the response rates reached by partners during the investigation execution.

Denmark

Target group	Sample to reach	Partner	Number of questionnaires submitted	Number of responses received	Response rate (n. responses / n. mail)	Staff involved in the investigation
Business/Trade Associations	5	IDEA	8	6	75,00%	Lone Toftild, Ivan Tyrsted
Enterprises	20	BLUE OCEAN	9	1	11,11%	Sabina Kethelz
		IDEA	106	6	5,66%	Lone Toftild, Ivan Tyrsted
Fab Labs	2	BLUE OCEAN	9	2	22,22%	Sabina Kethelz
Faculty Personnel	30	BLUE OCEAN	4	0	0,00%	Sabina Kethelz
		IDEA	38	17	44,74%	Lone Toftild, Ivan Tyrsted
Investors	5	IDEA	5	6	120,00%	Lone Toftild, Ivan Tyrsted
Public Bodies	5	BLUE OCEAN	1	0	0,00%	Sabina Kethelz
		IDEA	5	7	140,00%	Lone Toftild, Ivan Tyrsted
Startuppers	25	BLUE OCEAN	8	0	0,00%	Sabina Kethelz
		IDEA	45	25	55,56%	Lone Toftild, Ivan Tyrsted
Students	50	IDEA	133	41	30,83%	Lone Toftild, Ivan Tyrsted
Tech Parks, Incubators, Innovation Poles	5	BLUE OCEAN	1	0	0,00%	Sabina Kethelz
		IDEA	8	6	75,00%	Lone Toftild, Ivan Tyrsted
Universities	3	IDEA	11	3	27,27%	Lone Toftild,

Ivan Tyrsted

TOTAL	391	120	30,69%
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Italy

Target group	Sample to reach	Partner	Number of questionnaires submitted	Number of responses received	Response rate (n. responses / n. mail)	Staff involved in the investigation
Business /Trade Associations	5	CEDIT	50	6	12,00%	Alessandro Guadagni, Daniele Artini, Laura Simoncini
		UNIFI	1	0	0,00%	Leonello Trivelli
Enterprises	20	CEDIT	230	13	5,65%	Alessandro Guadagni, Daniele Artini, Laura Simoncini
		NAVACCHIO	936	28	2,99%	Silvia Marchini, Giulia Gori, Gaia Orlandi
Fab Labs	2	NAVACCHIO	1	1	100,00%	Silvia Marchini, Maria Ranieri
		UNIFI	18	1	5,56%	Leonello Trivelli, Carmelo De Maria
Faculty Personnel	30	UNIFI	500	31	6,20%	Leonello Trivelli, Paola Cacciatori, Antonella Magliocchi, Gabriele Montelisciani
Investors	5	NAVACCHIO	5	2	40,00%	Silvia Marchini, Giulia Gori, Gaia Orlandi
		UNIFI	31	3	9,68%	Leonello Trivelli, Paola Cacciatori
Public Bodies	5	CEDIT	7	4	57,14%	Alessandro Guadagni, Daniele Artini, Laura Simoncini
		UNIFI	2	1	50,00%	Leonello Trivelli
Startuppers	25	NAVACCHIO	53	11	20,75%	Silvia Marchini, Giulia Gori, Gaia Orlandi
		UNIFI	300	15	5,00%	Leonello Trivelli, Paola Cacciatori, Gabriele Montelisciani, Antonella Magliocchi
		CEDIT	10	1	10,00%	Alessandro Guadagni, Daniele Artini, Laura Simoncini
Students	50	UNIFI	20000	185	0,93%	Antonella Magliocchi, Licia Del Corso, Cristiana Bertini
Tech Parks, Incubators, Innovation Poles	5	NAVACCHIO	91	9	9,89%	Silvia Marchini, Giulia Gori, Gaia Orlandi
		UNIFI	1	0	0,00%	Leonello Trivelli
Universities	3	UNIFI	200	3	1,50%	Leonello Trivelli, Paola Cacciatori, Gabriele Montelisciani
TOTAL			22283	314	1,41%	

United Kingdom

Target group	Sample to reach	Partner	Number of questionnaires submitted	Number of responses received	Response rate (n. responses / n. mail)	Staff involved in the investigation
Business/Trade Associations	5	IVERIDIS	30	1	3,33%	Charles Naud, Michael Francoise
		SURREY	11	3	27,27%	David Plans, Nicholas Hall, Kris Henley
Enterprises	20	IVERIDIS	40	4	10,00%	Charles Naud, Michael Francoise
		SURREY	11	5	45,45%	David Plans, Nicholas Hall, Kris Henley
Fab Labs	2	IVERIDIS	20	0	0,00%	Charles Naud, Michael Francoise
Faculty Personnel	30	IVERIDIS	100	2	2,00%	Charles Naud, Michael Francoise
		SURREY	2300	5	0,22%	David Plans, Nicholas Hall, Kris Henley
Investors	5	IVERIDIS	30	6	20,00%	Charles Naud, Michael Francoise
Public Bodies	5	IVERIDIS	30	2	6,67%	Charles Naud, Michael Francoise
		SURREY	2	0	0,00%	David Plans, Nicholas Hall, Kris Henley
Startuppers	25	IVERIDIS	1800	37	2,06%	Charles Naud, Michael Francoise
		SURREY	110	8	7,27%	David Plans, Nicholas Hall, Kris Henley
Students	50	IVERIDIS	160	0	0,00%	Charles Naud, Michael Francoise
		SURREY	14000	33	0,24%	David Plans, Nicholas Hall, Kris Henley
Tech Parks, Incubators, Innovation Poles	5	IVERIDIS	350	1	0,29%	Charles Naud, Michael Francoise
		SURREY	1	1	100,00%	David Plans, Nicholas Hall, Kris Henley
Universities	3	IVERIDIS	30	0	0,00%	Charles Naud, Michael Francoise
		SURREY	14	0	0,00%	David Plans, Nicholas Hall, Kris Henley
		TOTAL	19037	108	0,57%	